

Michigan Radiological Society News

SUMMER 2019



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Fellow Members of the Michigan Radiological Society (MRS),

Thank you for another outstanding year at MRS. Thank you for your membership, and thank you, especially, to all those who volunteer their time on committees, on the board, and organizing and attending the various activities hosted by MRS.

The year flew by, but we have been hard at work on your behalf. A few things on which MRS worked this past year include, but are not limited to:

 Actively exploring artificial intelligence (Al) and machine learning and their applications to radiology. This is a booming topic in the literature, including outside medicine. Corporate and tech industry interests may conflict with what is best for patient Immediate Past President, MRS care. We are working hard to stay at the forefront so that Al can be used by

radiologists to synergistically improve patient care, rather than to replace radiologists to the detriment of patients. Please join us at the Up North Conference in Traverse City on October 12-13, 2019 where Al and machine learning will be among the topics discussed.

- Improving the prior authorization process in Michigan for radiology and radiation oncology. We are hard at work with other societies and with Blue Care Network attempting to streamline the overly complex and variable process of prior authorization so that our patients can get better, more timely, and more uniform access to
- Lobbying in Lansing to stave off the inappropriate expansion of the scope of practice of others into radiology and radiation oncology. Attempts by others, such as advanced practice nurses and chiropractors, are routinely made in Lansing to be able to "order, perform, supervise, and interpret imaging," and we are the only ones showing up to oppose them.
- Exploring the creation of a Michigan Radiological Society Foundation. An MRS Foundation would serve as a legacy for members, would allow tax-deductible contributions, and could be used to help foster leadership and scholarship in our fields, which will help to carry us into the future for the benefit of our patients. Many other societies use foundations to great effect.
- Working with other societies on state policy regarding licensure and regulation of X-ray technologists.

Finally, the most exciting news: our incoming President, Perry Pernicano, MD FACR! Please join me in welcoming Dr. Pernicano to the helm. Dr. Pernicano is an excellent thoracic radiologist at the University of Michigan and has been a member of MRS for over 20 years. It has been a pleasure working with Perry over the years, and I am excited for the upcoming year under his outstanding leadership.

Thank you, again, for your time and membership. No one else is fighting for us in Lansing, so your MRS membership is vital to patient care and to the future of radiology, radiation oncology, and medical physics in Michigan.

Please join us for the upcoming Up North Conference in Traverse City on October 12-13, 2019.

Enjoy the Summer! Stephen Kilanowski, M.D. Immediate Past President

Stephen Kilanowski, MD

PRESIDENTS MESSAGE

My Fellow Michigan Radiological Society Members,

I am humbled, honored, and thrilled to become the 98th President of the MRS for the 2019-2020 term. As I look through the list of the previous 97 Presidents of our Society spanning back to 1921 and our first President, the legendary Dr. Preston M. Hickey, I am overwhelmed to realize that I am now a member of this elite group, it is truly humbling. I am honored to have the opportunity to serve you, our Society, our College, and the profession of Radiology that means so much to all of us and has touched all of our lives. I am also thrilled and privileged to be able to work with such an outstanding Executive Board including your President Elect Dr. Danny Ma, Vice President Ralph Lieto, Secretary Dr. Mark Weiss, and Treasurer Dr. Walter Sahijdak, as well as an active group of Immediate Past Presidents that have been so inspiring for me including Drs. Gaurang Shah, Michael Kasotakis, Roger Gonda, and most recently Stephen Kilanowski.

The passing of the Presidential gavel from Dr. Kilanowski to myself really got us started off with a "bang" during our Annual Meeting and Board Transition in April at Weber's Inn in Ann Arbor which featured Geraldine B. McGinty, MD, MBA, FACR, and Chair of the ACR Board of Chancellors, as our guest speaker.



From left: Perry Pernicano, MD, FACR; Stephen Kilanowski, MD



From left: Gaurang Shah, MD, FACR; Stephen Kilanowski, MD; Geraldine McGinty, MD, MBA, FACR; Perry Pernicano, MD, FACR; Ralph Lieto, MS, FACR, Michael Kasotakis, MD



From left: Ella Kazerooni, MD, FACR: Perry Pernicano, MD, FACR; Geraldine McGinty, MD, MBA, FACR

In May, your Councilors and Officers traveled to Washington, DC for the ACR Annual Meeting. At the Convocation ceremony, five of our members, Drs. Michael Farah, Monte Harvill, Jon Jacobson, Aine Kelly, and Mitchell Pace, became New Fellows of the ACR, and our very own Manuel L. Brown, MD, FACR was awarded the Gold Medal. During the meeting, we fulfilled our advocacy mission by participating in the Capitol Hill Day activities. We met with many of our legislators, including Senators Gary Peters and Debbie Stabenow, and educated them about important issues such as surprise billing practices that impact our patients, extending the current moratorium on the 2009 United States Preventive Services Task Force breast cancer screening guidelines that recommend biennial screening rather than annual screening, and supporting the Resident Education Deferred Interest (REDI) Act to help reduce the financial burden for those pursuing a medical career.



From left: Perry Pernicano, MD, FACR; Duane Mezwa, MD, FACR; U.S. Senator Gary Peters; Danny Ma, MD; Stephen Kilanowski, MD; Michael Kilanowski, MD, James Cavanagh, JD



From left: Perry Pernicano, MD, FACR; Duane Mezwa, MD, FACR; James Cavanagh, JD; U.S. Senator Debbie Stabenow; Stephen Kilanowski, MD; Michael Kilanowski, MD; Danny Ma, MD

PRESIDENTS MESSAGE (CONT.)

Over the summer, we will be planning the agenda and programs for the upcoming year. One agenda item that we will be focusing on is beginning the preparation for our Society's Centennial in 2021. As mentioned earlier, our Society was founded by Preston Hickey in 1921. While we will be taking the time to look back and celebrate and commemorate the rich history of our Society, it will be imperative that we also look forward to the next hundred years and the legacy that we can leave for our residents and trainees who are the future of our profession. To this end, another important agenda item will be the creation and funding of the MRS Foundation. This is an ambitious endeavor that will require widespread support from our membership for its ultimate success. An ongoing agenda item will be physician wellness and the risk of "burnout" that is facing our specialty. I believe that increased collegiality can play an important role in reducing this risk. We need to encourage, support, and take care of each other. Therefore, we look forward to your participation in the programs that we have planned for the upcoming year.

Our programs will kick off on Wednesday September 25, 2019 with our annual Legislative Day in Lansing. Our lobbyist, James Cavanagh, will have a busy day planned for us meeting with our State legislators as we continue our advocacy mission. Vital to this mission is the support of our Michigan Radiology Political Action Committee (MRPAC), please see the feature from Dr. Mark Weiss, Chair of the MRPAC, later in the newsletter. Our next program will be the Up North Conference at the Great Wolf Lodge in scenic Traverse City the weekend of October 12-13. This family friendly fun filled event will also be an exceptional educational opportunity highlighted by presentations on Artificial Intelligence by our guest speaker Dr. Mark Michalski, Executive Director of the MGH and BWH Center for Clinical Data Science, as well as a Symposium on Head and Neck Cancer led by our own Dr. Suresh Mukherji. In March 2020, we will hold the Hickey Lecture and MRS Gold Medal presentation at the beautiful Meijer Garden in Grand Rapids. We will conclude our programs on May 7, 2020 with our Annual Meeting and Board Transition when my term will come to an end as I pass the Presidential gavel to Dr. Danny Ma.

Over the course of the year, there will still be much work to do. We have many active committees that would welcome your participation and support. I am particularly proud of our Resident and Fellow Section (RFS), led this year by their President Dr. Gunjan Malhotra. Their Annual RFS Conference will be held on Friday February 7, 2020 at the Marriott Centerpointe in Auburn Hills. I am also impressed with the work of our Commission on Women and Diversity led by Drs. Shadi Azar and Lisa Betz. Our Society continues to embrace diversity going beyond just gender and race, but also being cognizant and intentional about making sure that there is representation on the Executive Board from different specialties including diagnostic radiology, interventional radiology, radiation oncology, and medical physics. We also seek out representation from different practice types including both the private and academic sectors, and from different generations with the Resident and Fellow Section and Young Physician Section (YPS) as well as a proposed Senior and Retired Section (SRS). We also seek participation from across the entire geographic landscape of our large state.

In conclusion, I would like to acknowledge and thank Dr. N. Reed Dunnick for encouraging and supporting my increased participation in the Society during his Presidency back in 2004. This was instrumental in leading me to become an officer of the Society. In addition, I would be remiss if I did not point out and recognize the enormous contributions that Shannon Sage, our Executive Director, makes to our Society. Finally, I want to express my thanks and gratitude to each and every one of you, the members of our Society, for your continued commitment and support. Sustaining the success of our Society relies on the active participation of its membership. With that in mind, we always welcome any input and/or feedback that you may have to offer on topics and/or issues that are of concern and/or importance to you. Particularly, what do you think are the greatest challenges facing our specialty and how can the MRS best assist in addressing these challenges? Please feel free to contact myself, Shannon, or any member of the Executive Board with your thoughts, suggestions, and/or comments. Together we can improve the lives of our patients, perpetuate a thriving profession, and promote our own wellbeing. I promise to do my best to represent all of you.

Sincerely.

Perry G. Pernicano, MD, FACR President Michigan Radiological Society

Perry Pernicano, MD, FACR, MRS President

LEGISLATIVE UPDATE



James Cavanagh, JD, MRS Lobbyist

OVERVIEW

While Governor Whitmer is trying to sell her proposal to "fix the damn roads," the Legislature is proceeding with its plans for a State Budget. In early March, the Governor proposed a phased in .45 cent gas tax hike in order to pay for the \$2.5 billion experts say is needed to fix our roads. Republicans who control both Houses say no way, and have vowed to come up with their own proposal. The Governor insists road funding must be incorporated into any budget that hits her desk. Republican leadership is opposed to that linkage and say the State's number one priority should be auto no-fault revision, especially that involving Michigan's unlimited personal injury protection (PIP) provision.

What is shaping up is the potential for a "grand bargain," or a "grand bust." Auto no-fault revision in exchange for road funding, in exchange for a State Budget. With the next fiscal year scheduled to start on October 1, it looks like a long summer of posturing and negotiating.

Senate Republicans are advancing budgets for all departments of state government, including that for the Department of Health and Human Services. At this point, Graduate Medical Education funding will be included.

Perhaps the biggest brewing controversy involves what to do about the rising cost of pharmaceuticals and the role pharmacy benefit managers (PBM) play in that mix. The Chair of the House Health Policy Committee has had three hearings on the subject, but legislation calling for complete transparency remains with the House Government Operations Committee. Some legislators view it as a battle between two or possibly three health care giants involving big PhRMA, the Blues and the three big PBMs.

The annual Greater Detroit Chamber Mackinac Island Policy Conference is scheduled for May 28 through the 31st. The Conference's most important feature is the access it gives the public to government and business leaders. I intend to be there and will be speaking with legislators and the Governor about MRS and its issues. If you want me to speak with anyone in particular about a MRS matter, please let me know.

LEGISLATION

PRIOR AUTHORIZATION DUE PROCESS SAFEGUARDS

Work continues on crafting a bill mandating patient and provider due process safeguards for prior authorization procedures. At a minimum, the legislation is aimed at establishing protocol for the imposition of prior authorization or other measures meant to delay or deny medical procedures. As part of the work group, we are urging that the legislation:

- Require an insurer to make current prior authorization requirements accessible on the insurer's website.
- Mandate that such requirements be set out in detail.
- Require insurers to keep statistics regarding prior authorization approval and denials and make those statutes available.
- Place a time limit on the insurer to impose prior authorization on a procedure.
- Require that the opinion of a medical expert be respected before a step therapy process is instituted.

LEGISLATIVE UPDATE (CONT.)

The coalition is now attempting to find a sponsor who will champion the bill and shepherd it through the legislative process. The coalition expects a bill introduction in the fall. This is now due in large measure to the attention being given to the budget and auto no -fault revision.

NURSE LICENSURE COMPACT

Rep. Mary Whiteford (R-South Haven) who is a registered nurse, has introduced HB 4042, calling for the Interstate Nurse Licensure Compact. The bill allows for expedited reciprocity for licensed registered nurses and licensed practical nurses in another state. It also creates a new bureaucracy with authority to promulgate rules, discipline licensees, and make financial assessments. What remains unclear is the issue of scope of practice. That is, whether a nurse who practices in one state allowing for a wider scope of practice, is allowed to practice that wider scope of practice in another state. Another question to be answered is the whole question of supervisory control by a physician. I am bringing this matter to the attention of MSMS and other physician groups and will report to you.

SURPRISE BILLING

Legislation is sweeping around the country aimed at reducing the number of unanticipated out-of-pocket expenses for patients. There have been instances where patients believed their procedure would be covered by their insurance and the providers were "in-network" only to find out that some specialty services, most notably anesthesiology, was out-of-network. Thus, the patent would be served with a "surprise bill." HBs 4459 and 4460, sponsored by Representatives Roger Hauck (R-Mt. Pleasant) and Frank Liberati (D-Allen Park) would end this practice. There are many options on the table with this legislation, including binding arbitration to settle disputes or a mandated fee schedule. The bills have been referred to the House Health Policy Committee. Your input is needed and welcomed.

REGULATORY UPDATE

CERTIFICATE OF NEED COMMISSION

The Department of Health and Human Services will hold a hearing on review standards for Megavoltage Radiation Therapy on Thursday, April 25 at 9:30 a.m. in Lansing.

Some of the changes proposed to the standards include revision of the definition of "dedicated stereotactic radio-surgery," revision of the equivalent treatment visits with the treatment times, and a change to the minimum average volume of treatment visits. A copy of the proposed revisions is available.



Legislative Track

Click here to view a list of current legislative activity.

WOMEN IN LEADERSHIP-DIVERSITY INTERVIEW



Corrie Yablon, MD Associate Professor, Radiology Director, Musculoskeletal Radiology Fellowship Program Chair, Residency Selection Committee University of Michigan

As a woman in a leadership position in radiology, were there any specific challenges that you faced because of your gender? How did you manage to overcome these challenges?

I faced several challenges at home and at work. I had a conservative upbringing and went to a religious school where girls were taught to stay quiet and not draw attention to themselves. In this environment, girls were expected

to get married and then quit their jobs after they had kids. There were no professional female role models in my family at all. It took me several years to commit to pursue medicine because I was taught that for women, career and family life were mutually exclusive. When I got into medical school, I was blindsided by the aggressive, competitive "gunner" atmosphere in school, on rounds and in residency. I quickly learned that in order to survive, to get to scrub in on the interesting cases and gain more responsibility, you had to speak up and "show what you know". As a woman, I perceived the message that men were always assumed to be competent, whereas women were perceived as incompetent until proven otherwise.

When I applied for private practice jobs out of training (nearly 100% male groups), I was told repeatedly that some groups had never worked with a woman before and wouldn't know how to act around me. This attitude completely surprised me. Radiology is still very much dominated by men, but things are beginning to change. Over the years, I've learned to cultivate male and female mentors and sponsors (people who can help promote you) in my department, in my institution and in the national societies. It's really important to make yourself visible. As an introvert, I was at first painfully self-conscious. I found it very hard to just walk up to groups of people (mostly men) at meetings and introduce myself, but you've got to do that if you're interested in participating in radiology at a national level. Networking is hard, but it's vital to making connections. The connections I made at national meetings were more important to advancing my career than those I made in my own department. My specialty, MSK, is one of the more "male dominated" subspecialties of radiology; meetings can have a "bro" environment, and as a woman you can just become "invisible" if you stay quiet. Unconscious bias still exists but it's important to maintain a sense of humor.

Starting out, I found it challenging to ask for what I wanted. I just thought that if I worked hard and showed up, I'd be automatically recognized for the work I did and justly rewarded. That wasn't true. I found I advanced more quickly once I learned how to articulate my strengths and accomplishments in a non-aggressive way. It's important to ask for what you want during your annual review and when speaking to mentors. In order to do that, it's important to develop a clear idea of your interests and career goals. This is a difficult and time-consuming development process that was not at all discussed in training or when I started to work in academics. This process requires hours of introspection and perhaps involvement in projects and tasks that you don't enjoy. I looked at everything as a learning process, noting what I liked and didn't like about writing papers, reviewing manuscripts and grants, getting involved in research, preparing talks for society meetings, participating in society and department committees, and teaching residents and fellows at my home institution. I was told initially to "say yes" to everything. That advice soon got me involved in so many projects and commitments that work very quickly overwhelmed my sleep and family time. This is a sure path to burnout. I would instead advise people to "say yes only if it aligns with your interests and doesn't sacrifice your health or your family".

What advice would you give to women seeking leadership positions in radiology?

- 1. Make yourself an expert in your clinical specialty. Expertise inspires self-confidence and also gains the respect of colleagues. The first five years of clinical practice are critical for laying the groundwork for clinical excellence.
- 2. Put yourself out there. Meet with your department leadership to discuss your career goals and interests. Seek out mentors and sponsors. Ask to be involved in projects and committees that interest you. Make a concerted effort at the society meetings to meet fellow

WOMEN IN LEADERSHIP-DIVERSITY INTERVIEW (CONT.)

- 1. Accept "no" or failure with grace; even failure is a learning opportunity and the experience will serve you well in the future. Don't self-flagellate or perseverate. Just move on.
- 2. If you do say "yes" to something, execute the assignment perfectly and on time.
- 3. Be true to yourself. Take a few moments every day to think about the things in your life and work that bring you joy. Re-assess every year. Ask yourself: what do I want to be doing in 5 years? Is it this? Or something else?
- 4. You can always get a new job but you can't get another family. Happiness at home is the most important thing by far.

What advice do you have for all of us regarding how to better meet the needs of women and minorities in the field?

- 1. Parity. Men, women and underrepresented minorities should be paid the same salary for clearly stated, transparent metrics and achievement.
- 2. Promotion. In a perfect world, leadership roles would correlate to the percentages of women and underrepresented minorities in the U.S. population, but this may not be achievable at present due to a pipeline problem (which originates in grade school). In academics, leadership should actively review faculty CV's, and mentor faculty to write papers, serve on committees and in societies, and achieve their next promotion or leadership position.
- 3. Mentorship. Men and women should get similar mentorship and opportunities in each division in the department.
- 4. Environment. A welcoming, inclusive atmosphere should be created. Women and minority faculty should not be asked intrusive questions by their leadership about their home-life, with the implicit assumption that duties at home will preclude leadership roles. Colleagues should work to eliminate comments about physical appearance and cultural stereotypes. I had the opportunity to attend a seminar provided by the University of Michigan's Department of Equity and Inclusion on "Unconscious Bias in Everyday Life". It was a total eye opener. I think if everyone attended a seminar like that, the workplace would definitely improve!



Author: Karen Grajewski, MD University of Michigan

Diversity In Radiology

Michigan communities benefit when physicians can draw on their widespread cultural experiences to help care for an increasingly diverse patient population. Medical schools have been recruiting progressively diverse student bodies to meet these service challenges, yet Radiology continues to rank low among medical specialties in reflecting the trend toward greater inclusiveness. The Michigan Radiological Society Commission for Women and Diversity was established in October 2016 to develop strategies for improving such representation in our State. Our efforts are currently focused on providing all medical students with an earlier exposure to Radiology as an exciting and stimulating career choice. We have been invited to host outreach events at the Wayne State University School of Medicine, University of Michigan Medical School, and Michigan State College of Human Medicine. Also, our group is working with similar organizations within the ACR and throughout organized medicine to develop additional data-driven solutions to meet this challenge.

We welcome your input into this process. Contact Lisa Betz (lisabe@rad.hfh.edu) or Shadi Azar (shadiaza@med.umich.edu) if you would be interested in attending our next medical school outreach event—especially if you would like to share your experience as a radiologist or radiology trainee—scheduled for November 13 at the Michigan State College of Human Medicine.

RESIDENT SECTION



Michigan Radiological Society - Residents and Fellows Section Update

On February 15th, 2019 the MRS-RFS held the 22nd Annual Resident and Fellows Section Conference and Research Forum at the Marriott Auburn Hills Pontiac. We had residents and fellows attend from radiology programs across the state.

First and foremost, we have to thank Shannon Sage for her tremendous efforts and hard work that helped make our conference a success.

Gunjan Malhotra, MD

This year the MRS-RFS elected the following individuals to the RFS board:

President: Gunjan Malhotra (U of M) President-elect: David Smith (U of M) Secretary: Michael Hicks (U of M) Treasurer: Allen Wrubel (HFH)

Fundraising Chair: Christopher Tournade (U of M)

Webmaster: Zach Beswick (HFH)

Residency Liaison: Lauren Corley (Beaumont Farmington Hills)

Fellow Representative: Elias Taxakis (U of M)

Dr. Greg Rose, MD began the day with his keynote address about the future of radiology and artificial intelligence. He also addressed changes to various radiology practice models, including the influx of private equity into radiology practices, and what trainees should consider when searching for jobs. It was an enlightening and uplifting speech and the discussion was very relevant for trainees. It motivated us, as the next generation, to shape our future and to take charge of the future of radiology.

Mrs. Melissa Spickler was another gracious speaker at our conference this year who spend time discussing the basics of personal finance to help us trainees start off on the right financial foot.

This year we also rediscovered the old MRS-RFS guiz bowl trophy that was being housed at Sinai Grace Hospital. Beaumont Hospital residents were the winner of this year's guiz bowl and took the trophy with them to their institution for the year!

We had a number of incredible research abstracts submitted and congratulations goes to Kelli Rosen MD (Henry Ford Hospital) for her winning project "The Echogenic Appearance of the Diabetic Deltoid Muscle on Shoulder Ultrasound: Is This Simply from Adipose Tissue Infiltration, Can This Appearance Predict Type 2 Diabetes and be Used to Detect Pre-Diabetes?"

The MRS-RFS would like to thank the following sponsors this year: Radiology Business Solutions, Envision Physician Services, Advanced Radiology Services PC, Huron Valley Radiology, Drs. Harris, Birkhill, Wang, Songe and Associates PC, Southfield Radiology Associates Foundation, Botsford Medical Imaging, Diagnostic Radiology Consultants PC, and Eastpointe Radiologists PC.

RESIDENT SECTION(CONT.)

Thanks to the sponsors of the 22nd Annual Resident Section Conference!





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RESIDENT SECTION(CONT.)

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HEALTH CAN'T WAIT

Patients, Doctors, Providers say Health Can't Wait

Prior authorization red tape and step therapy delays care and treatment for Michigan patients

Michigan physicians, clinicians, and health care providers see it every day. They examine patients, and together form a plan of care, often including additional tests, prescription medicines, and treatments - before insurance companies step in with prior authorization and step therapy red tape to prevent patients from immediately accessing the care they need.

When insurance company bureaucracy gets between a physician and his or her patient, patients get sicker, health conditions worsen, and the cost of care skyrockets. That's not right. Health can't wait, and we're doing something about it.

We are excited this week to launch a groundbreaking new effort to improve patient care.

Health Can't Wait is a coalition of patients, health care providers, and patient-support groups working together to put Michigan patients first by ending dangerous delays in patients' access to health care caused by insurance company bureaucracy, including prior authorization red tape and step therapy requirements.

The coalition is being led by more than a dozen patient advocacy and health care organizations, including the American Cancer Society Cancer Action Network, Susan G. Komen Michigan, the Michigan State Medical Society, the Michigan Radiological Society and many, many more.

You can learn more about Health Can't Wait, the growing coalition, and its work online at Health Cant Wait.org.

But we need your help!

There are three things you can do to make a difference.

First, share your story. Have you, a patient, or a member of your health care team witnessed or experienced a delay in care caused by prior authorization or step therapy? You can share your story - and your patients can share theirs - online at HealthCantWait.org. Your patients' willingness to speak out about the impact insurance company red tape has had on their health couldn't be more important, and sharing their story couldn't be easier.

Second, share the news about the coalition and the importance of this reform. Share the website on social media. Speak out to your friends, family and colleagues, and consider reaching out to your own lawmaker to encourage reform. The team at MSMS is standing by to help you craft and share your story and to connect you directly with your state legislators.

Third, please consider a donation to Health Can't Wait. Simply click "contribute" on the website to join our team. Your contribution could make all the difference.

The Health Can't Wait coalition's work couldn't be more important. 94 percent of Michigan physicians report that prior authorization red tape causes delays in care for their patients. Prior authorization red tape is part of a staggering 92 percent of all care delays, and those delays can be devastating.

In fact, 78 percent of physicians trace prescription and treatment non-adherence to prior authorization delays. In other words, when red tape and bureaucracy prevents patients from timely access to the medicine and treatment they need, those patients are dramatically more likely to suffer the devastating health effects that come from nonadherence.

Sicker patients. More frequent visits to the emergency room. Longer hospital stays. Bigger bills. That's not right. Health can't wait.

ACR GOLD MEDAL AWARD

The ACR gold medal is awarded by the ACR Board of Chancellors to radiologists, radiation oncologists, medical physicists, and other distinguished scientists for their extraordinary service to the ACR or to the discipline of radiology. Service to radiology can be teaching, basic research, clinical investigation or radiologic statesmanship, such as outstanding contributions in working with the ACR, other medical organizations, government agencies and quasi-medical organizations. Manuel L. Brown, MD, FACR a member of the MRS Board of Trustees and ACR Past President, received the ACR gold medal on Sunday, May 19, 2019 at the 2019 ACR Annual Meeting in Washington, DC.



Medicine completing his residency at Rochester General Hospital and St. Joseph Mercy Hospital, Ann Arbor. He joined the University of Michigan Medical Center as a radiology instructor and then spent 14 years as an associate professor at the Mayo Clinic in Rochester, Minnesota. His interests took him to Pittsburgh to practice nuclear radiology and serve as Vice Chair of the department of radiology at the University of Pittsburgh Medical Center. It was here that he established a state-of the art PET center. For the last 18 years Brown has been Chair of the department of radiology at the Henry Ford Hospital and Health Network in Detroit.

Brown's service to the College began in the early 1980's with work on educational activities with the Commission on Nuclear Medicine and the Commission on Education. Later expanding his efforts to work on standards and accreditation for nuclear medicine and becoming involved in the government and public relations activities related to the Commission on Nuclear Medicine and Molecular Imaging. These committee activities prepared him well to take on the important role of Chair of the Committee and as a member of the ACR Board Chancellors from 2005 to 2012 culminating as the President of the ACR from 2011-2012.

MRS GOLD MEDAL AWARD

The Gold Medal Award is the Society's highest honor, and its recipients are chosen for their distinguished and extraordinary service to the Michigan Radiological Society and to the fields of radiology, radiation oncology, and medical physics. The Gold Medal Award was presented to Kathleen Barry, MD, FACR at the 82nd annual Preston M. Hickey Lecture which was held on March 14th at the Auburn Hills Marriott Pontiac.



Kathleen Barry, MD, FACR; Stephen Kilanowski, MD, MRS President



Past Gold Medal Winners. From left: Katharine Scharer, MD, FACR; N. Reed Dunnick, MD, FACR; Kathleen Barry, MD, FACR; Charles Luttenton, MD, FACR; Manuel Brown, MD, FACR

Kathleen Barry is Assistant Clinical Professor at OUWB School of Medicine, Vice Chief of the Department of Diagnostic Radiology at Troy Beaumont and Division Chief of Neuroradiology at Troy Beaumont. She received her medical degree and completed an internship in internal medicine from Wayne State University. She has been a member of various professional societies from 1991 to present. Dr. Barry was President of the Michigan Radiological Society (MRS) for the 2009-2010 term and is one of three women to serve in this role. She has held various positions on the MRS Board of Trustees from 2002 to present and has been a member and Chair of various MRS committees from 2001 to present. Dr. Barry received fellowship in the American College of Radiology in 2010. Only 10 percent of College members have been awarded this honor. She is the author of various publications, abstracts and over 25 scientific exhibits.



2019 NEW FELLOWS



One of the highest honors the ACR can bestow on a member in good standing is recognition as a Fellow of the American College of Radiology. ACR Fellows demonstrate a history of service to the College, organized radiology, teaching, and/or research. Only 10 percent of College members have been awarded this honor.

Fellowship is awarded to diagnostic radiologists, radiation oncologists, interventional radiologists, medical physicists, and nuclear medicine physicians at the Convocation held during the ACR annual meeting. This year the convocation was held on Sunday, May 20, 2019 at the Marriott Wardman Park, Washington DC. The MRS celebrated the new fellows with a dinner in their honor on Monday, May 21, 2019 on the Capital Elite Yacht.

Michael C Farah, MD, MBA, FACR

Please join us in congratulating Michael Farah, MD, MBA, FACR, Beaumont Health; Monte Harvill, MD, FACR, Detroit Medical Center; Jon Jacobson, MD, FACR, University of Michigan; Aine Kelly, MB, BCh, BAO, FACR, University of Michigan and Mitchell Pace, DO, FACR, Henry Ford Health System on receiving their fellowship in the American College of Radiology.

Monte Harvill, MD, FACR



Jon Jacobson, MD, FACR



Aine Kelly, MB, BCh, BAO, FACR



Mitchell Pace, DO, FACR



MRS FOUNDATION

Many state and national societies use non-profit foundations to great success. The Michigan Radiological Society (MRS) is exploring the idea of creating a non-profit foundation, the Michigan Radiological Society Foundation (MRSF), with the following mission statement: To carry out the educational and charitable interests of the Michigan Radiological Society and to serve as a legacy for its members. Initially, the MRSF would accept pledges for donations. If a predetermined threshold is not met, no donations would be collected.

A few key points to ponder when considering your <u>survey</u> responses:

- MRS is currently driven primarily by membership dues. Some years, as membership numbers drop, the society is forced to make cuts that can hinder the ability to attract and retain future leaders.
- There is currently no method for our members or organizations to make a tax-deductible donations to MRS. This has meant lost revenue. One recent example was a potential donation from a dissolving society who ended up leaving their money to another society with a foundation.

Advantages of a foundation include:

- Ability to receive tax-deductible donations from anyone
 - Recently, MRS lost a potential donation from a local dissolving society who wanted to leave their funds to MRS, but needed to leave their funds to a society with a foundation
- A venue for our members to leave a legacy to MRS
 - Could created endowed lectureships
- Ability to fund lectureships
 - ♦ For example, the Texas Radiological Society saves >\$10,000 per year in lectureships by using its foundation
- Ability to fund resident scholarships
 - This can help attract and retain future leaders
- Ability to fund a legislative fellowship in Lansing
 - Freedom for MRS to be less dues-dependent and offer more consistent services and lectures



Click here to participate in the survey

2019 UPNORTH CONFERENCE

Please join us this October 12th and 13th as we host the 3rd Bi-Annual "UpNorth" conference at the Great Wolf Lodge in Traverse City. Content is designed to appeal to all MRS members including diagnostic radiologists, interventional radiologists, radiation oncologists, fellows, residents, nuclear medicine physicians and medical physicists. This year the conference will focus on artificial intelligence and head and neck cancer.

Traverse City, Michigan is again the destination for this event timed to coincide with peak fall colors set against the beautiful backdrop of Northern Michigan's hills and Lake Michigan. Bring your families to enjoy the water park and fantasy theme of the Great Wolf Lodge. Start the weekend on Friday evening at the Filling Station Microbrewery where Past President Roger Gonda, Jr. will entertain us with live music by the Shady Tree Folk. (families are welcome) Satisfy mature palates with a wine tasting and small plate reception at Chateau Chantal early Saturday evening (childcare will be available).

Between the relevant educational content, camaraderie and picturesque location this will be a "must-do" "can't-miss" conference - see you there!

Click here to view the Preliminary Agenda

RESIDENTS & FELLOWS

Residents, and fellows, are invited to submit a research project for presentation. Abstracts will be reviewed and four will be selected to present at the conference.

Research may be new or previously submitted work. Two abstracts (one diagnostic and one radiation oncology) will be chosen to give a 10 minutes PowerPoint presentation at the meeting and will receive a \$100 monetary award and free conference registration.

Submit abstracts electronically to shannon@michigan-rad.org, by September 1, 2019. Please include names of each author, residency program, and a photo. Include the following items in the body of the abstract: Introduction, Methods, Results, and Conclusion

TUITION

	Before Sept. 1	After Sept. 1
Member	\$450	\$500
Non-Member	\$500	\$550
Sat. Only - Member	\$225	\$250
Sat. Only - Non-Member	\$250	\$275
Resident/Fellow	\$125	\$150
Non-Physician	\$125	\$150
Practice Manager	\$50	\$75





UPNORTH CONFERENCE

LOCATION



Great Wolf Lodge

3575 US-31, Traverse City, MI 49684

Room Reservations

The MRS has secured a reduced room rate at \$119 per night. To reserve a room at the Great Wolf Lodge, call 866-962-9653 and reference the event: 1910MIRAD. The cut-off for room reservations is **September 11, 2019**.

ALTERNATIVE ACCOMMODATIONS

COURTYARD MARRIOTT



3615 South Airport Road, West, Traverse City, MI 49684

Room Reservations

The MRS has secured a reduced room rate of \$249 per night at an alternate location near the Great Wolf Lodge. For reservations call the hotel directly at (231) 929-1800 and reference the Michigan Radiology Society Room Block or click the link below to reserve a room online. The cut-off for room reservations is August 30, 2019. Book your group rate for MI Radiology Society

Room Block

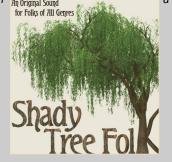
SPONSORSHIP OPPORTUNITIES

<u>Click here</u> for more information on sponsoring this event.

NEW THIS YEAR!

Bring your families to our Meet-the-Board-Mixer on the evening of Friday, October 11, 2019 at the Filling Station Microbrewery for live music by Past President Roger Gonda, Jr. Appetizers will be available. Please note this event will be held outdoors on An Original Sound

a covered and heated patio. Please dress accordingly for the weather.



MICHGIAN RADIOLOGY PAC

Fellow Members of the Michigan Radiological Society (MRS),

Legislative battles are brewing in Lansing, and one of the most important ways for us to successfully fight them is to donate to the Michigan Radiology Political Action Committee (MRPAC). Our impact is especially vital in a gubernatorial election year.

One of the active issues underway is an attempt to overhaul or eliminate the prior authorization process in Michigan to reduce delays in patient care. Overhauling or eliminating the prior authorization process will improve access to patient care options, eliminate redundancy from the current process, and insure the process is transparent and evidence-based. This could have significant impact on a patient's ability to undergo imaging and radiation therapy. MRS will be joining MSMS in attempting to modernize this process.

Another recurring issue is INTERSTATE MEDICAL LICENSURE COMPACT, which is a proposed cost-cutting measure that could have a substantial impact on radiology contracts around the State and Country. Entities without a Michigan medical license—some corporate and not physician-owned, as we have seen in some institutions—could potentially apply for and compete for radiology contracts in Michigan.

There is a recurrent bill in the House sponsored by Rep. Ed Canfield, D.O. (R-Sebewaing) proposing eliminating continuing medical education (CME) as a condition of physician licensure in Michigan.

We need your financial help to be effectively involved in these and other issues. MRS needs a seat at the table to make certain diagnostic radiology, radiation therapy and interventional radiology have their interest heard. More importantly, patient care and evidence-based medicine needs to prevail.

Please consider making a generous donation to the MRPAC by clicking here or mailing a check

Michigan Radiology PAC Attn: Shannon Sage 1103 Sarah Street Grand Blanc, MI 48439

Thank you for your time, generosity, and membership.

Sincerely, Mark Weiss, M.D. Chairman, Michigan Radiology Political Action Committee



Suggested Contributions		
Above and Beyond	\$500	
Executive Committee	\$300	
Contributor	\$200	
Supporter	\$100	