# RANDY HICKS M.D., MBA

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## **SUMMARY**

Dr. Hicks is a distinguished practitioner, thought leader, and published researcher in Women's Imaging for breast cancer, with additional interests and expertise in parathyroid and thyroid imaging and in developing interventional breast biopsy procedures and products. A committed advocate for women's healthcare, Dr. Hicks has worked closely with colleagues in the medical community to encourage multidisciplinary, best-practice approaches, having collaborated to establish local tumor boards that pool expertise from leading healthcare organizations in the region. He has also served as a catalyst for expanding the role of information technology and the use of artificial intelligence in enhancing the quality and efficiency of healthcare.

#### **BIO**

I am the owner, CEO, and Chief Breast Radiologist of RMI (Regional Medical Imaging). RMI is a private, radiologist owned, outpatient Imaging practice that has been in business for over 35 years. RMI started as a small single facility and under my leadership has evolved into a multi-location practice with 9 outpatient facilities serving a variety of communities throughout Michigan. We are the largest physician owned outpatient imaging practice in Michigan. My business employs over 220 employees and 15 subspeciality radiologists whom I have had the pleasure of overseeing and mentoring. My MBA degree has given me the opportunity to see the world of private practice in ways that few have insight into.

To advance the science of imaging and the efficacy of breast MRI I have been a leader in the industry in implementing the latest Screening Breast MRI techniques and A.I (Artificial Intelligence) within my practice. In recent years, I have attended and presented at a variety of national conferences, I have been interviewed by Radiology Today, and I have participated in several roundtable discussions and webinars all focused on A.I (Artificial Intelligence). I am dedicated to the advancement of Radiology, and I utilize my position of leadership to educate, inspire, and lead fellow radiologists to provide incomparable and superior levels of care to the communities in which we serve.

With a practice of this size, leadership is key to survival. This has been a key focus of mine for years and is where I spend a lot of my non-clinical hours. This includes leadership positions with Michigan Radiological Society and Genesee County Medical Society. I have served as the Michigan Chapter Councilor and Alternate Councilor to the ACR (American College of Radiology). Also, I am highly active in the communities that I work and live in with board seats in multiple local companies.

**Key Highlights** 

# CLINICAL ADVANCEMENTS

- First Private Practice in Michigan to be Awarded ACR's "Breast Center of Excellence"
- First in Michigan to be approved by the Medicare Screening Program
- First in Michigan to be ACR approved as a Breast MRI Imaging Center
- ACR Accreditations—RMI holds 62 certificates in 22 ACR categories
- Radiology Group of Choice to develop and operate Blue Care Network's Staff model program in Flint, Michigan
- One of the first groups in Michigan to attest for Meaningful Use.
- Member Class A Physician Quality Reporting system (PQR)

#### STRATEGIC PLANNING

- I have successfully navigated the healthcare marketplace for more than 30 years
- I have strategically positioned RMI as a leader in imaging IT in the state
- RMI has been a leader in technology and interoperability by strategic design

#### **LEADERSHIP**

- I have served for more than 30 years as a member of the Genesee County Medical Society where I served on the Political Action Committee, the Finance Committee and was Chair of Physician's Answering Service which was a subsidiary of the Medical Society.
- I was seated on the Board of Directors for Health Plus of Michigan for six years
- I have been a member of the Board of Directors for The State Bank in Fenton, Michigan since 2013
- I have been a member of the iCAD Advisory Board since 2018
- I have been a member of the Board of Trustees for Michigan Radiological Society (MRS) since 2013
- I have chaired the Finance Committee for MRS since 2016
- I have been a member of the Board of Directors for Fentura Holdings since 2013
- RMI has held three advisory seats for Radiological Business Management Association since 2010
- Michigan Chapter Alternate Councilor ACR
- Michigan Chapter Councilor ACR

#### DEDICATION TO DEVELOPING FUTURE LEADERS

- Raised my son who worked at my side throughout his high school years and who is now the Co-Chief Resident in Diagnostic Radiology at the University of Michigan (my most cherished accomplishment)
- I have mentored many of my RMI employees in life and financial endeavors with many successes
- Work with medical students and residents in training through Michigan State University, where I am an Assistant Clinical Professor for the radiology department in the College of Human Medicine, for more than 25 years

#### PRODUCT DEVELOPMENT AND ADVISORY POSITIONS

- IBM (Amicus and Merge Healthcare) ---
  - National show site for PACS and RIS
  - o PACS advisory Board
  - o Speaker for national user group conferences
- ATEC
  - o Product development show site
  - Advisory Board for product development
- Hologic
  - Product development advisory board
  - Site testing of products for percutaneous breast biopsy
- Medicom
  - First in Michigan to deploy this image sharing technology that has led to better interoperability for all
- iCAD
  - o National show site for their 3D breast AI product
  - o National speaker for the company
  - o Product development Advisor

#### Kheiron

- First in the US to deploy Mia IQ product to improve positioning quality for mammography at RMI
- o Helped to develop the product to be user friendly and efficient in the workplace for technologists
- GE
  - National show site for Pristina 3D tomography
  - National spokesperson for GE Pristina

#### **EDUCATION**

**MBA** 

Program and Integrative Management, Michigan State University The Eli Broad Graduate School of Management, East Lansing, MI

**Board Certification** 

American Board of Radiology Automated Percutaneous Discectomy

Diagnostic Radiology Residency

Michigan State University Affiliated Hospitals of Flint, Flint, MI Chief Resident (1988 -1989)

Flexible Internship

Michigan State University Affiliated Hospitals of Flint, Flint, MI

Medical School Education

Michigan State University, College of Human Medicine, East Lansing, MI

Undergraduate Education

Kalamazoo College, Kalamazoo, MI

B.A. in Health Sciences, Minor in Business

Graduated cum laude

Alpha Lambda Delta Honor Society

**EXPERIENCE** 

Regional Medical Imaging, P.C.

, **P.C.** 1989 – Present

Radiologist / Co-Owner / CEO

Michigan Radiological Society

Member, Board of Trustees (Chair of Budget and Finance Committee & Co-Chair of Committee on Economics)

Fentura Holdings Inc.

2013- Present

2013-Present

Member, Board of Directors

The State Bank 2013 - Present

Member, Board of Directors (Member of Audit and Compensation Committees)

Merge 2007 – Present

**PACS Advisory Board** 

Breast MRI Institute 2006 – Present

Vice President

**Assistant Clinical Professor for Michigan State College of Human Medicine** 1989 – Present

Trained Genesys family practice residents and students for greater than 25 years

PROFESSIONAL MEMBERSHIPS	
Radiology Society of North America	1985 – Present
American Society of Radiology	1985 – Present
American Medical Association	1984 – Present
Michigan State Medical Society	1984 – Present
Genesee County Medical Society	1985 – Present
Michigan State Radiological Society	1985 – Present
American College of Radiology	2000 – Present
Society of Breast Imaging	2008 – Present
AWARDS & HONORS	
Young Physicians Section, MSMS	1989 - 1992
Member	
Resident Physician Section of the Michigan State Radiological Society	1988 - 1989
Board Member	
American Association of Academic Chief Residents in Radiology	1987 - 1988
Chairman	
Resident Physician Section of the American Medical Association	1987 - 1988
American College of Radiology Representative	
Diagnostic Radiology Program	1987 - 1988
Chief Resident	

# **BIBLIOGRAPHY RESEARCH**

- **Hicks, R.D.**; Bhimani, S (1988) *Magnetic Resonance Evaluation of Primary CNS Lymphoma: A Case Report and Literature Review*
- **Hicks, R.D.** (1987) *Magnetic Resonance Imaging of Heterotopic Gray Matter*
- Hicks, R.D.; Ormond, R. (1986) Evaluation of Ectopic Pregnancy
- Lew, G; **Hicks, R.D.** (1980) Cytological and Histological Studies of the Adrenal Glands of Genetically Hypertensive and Normotensive Rats; Change in Blood Pressure Following Exogenous Estrogen Administration in Normotensive Rats

#### **PUBLICATIONS**

- Fine RE, Gilmore RC, Dietz JR, Boolbol SK, Berry MP, Han LK, Kenler AS, Sabel M, Tomkovich KR, VanderWalde NA, Chen M, Columbus KS, Curcio LD, Feldman SM, Gold L, Hernandez L, Manahan ER, Seedman SA, Vaidya RP, Sevrukov AB, Aoun HD, Hicks RD, Simmons RM. Cryoablation Without Excision for Low-Risk Early-Stage Breast Cancer: 3-Year Interim Analysis of Ipsilateral Breast Tumor Recurrence in the ICE3 Trial. Ann Surg Oncol. 2021 Oct;28(10):5525-5534. doi: 10.1245/s10434-021-10501-4. Epub 2021 Aug 15. PMID: 34392462.
- **Hicks, R.** (2020, November) "Video: Integrating Artificial Intelligence into Radiologists Workflow." (D. Fornell, Interviewer) *Imaging Technology News*.
- **Hicks, R.** (2020, September 9) "AI at the Point of Care, X-ray and CT." (K. Rodgers, Interviewer) *GE Healthcare*.
- **Hicks, R.** (2020) "Preventive Measures-How COVID-19 has Changed Breast Screening." (B. Orenstein, Interviewer) *Radiology Today*, Vol. 21, No. 8, P.10

- **Hicks, R.** (2019, November 18) "Artificial Intelligence in Breast Cancer Screening: How the World's First and Only Deep-Learning Solution for Digital Breast Tomosynthesis is Enhancing Patient Care." *Aunt Minnie*.
- **Hicks, R.** (2015, January 5) "One Radiology Leader's Perspectives on MU, the IT Market, and Radiology's Future" (M. Hagland, Interviewer) *Healthcare Innovations*.
- **Hicks, R.** (2013, April) "The Crucial Role of IT Infrastructure in Radiology Group Operations" (M. Hagland, Interviewer) *Healthcare Innovations*.
- **Hicks**, **R.** (2012, May) Information Liberation, *Imaging Economics* p.30-32.
- Saha, S.; Sirop, S.; Korant, A.; Kanaan, M.; Shekher, R.; Strahle, D.; Hicks, M.; **Hicks, R.**; Lawrence, L.; Wiese, D. (2011, March) Nodal positivity in breast cancer correlated with the number of lesions detected by magnetic resonance imaging versus mammogram, *The American Journal of Surgery 201*, 390-395.
- Reed, D.; Fernandez, M; **Hicks, R.D.** (1993, May) Diagnosis of Chronic Acalculus Cholecystitis, *The American Surgeon* 59:273-277.

## **PRESENTATIONS**

- "What is Real AI: Adopting Artificial Intelligence," iCAD Virtual Roundtable Event, September 15, 2020
- "It's TIME: Catching up with Catching Cancer Early," Presented during the TME Webinar, Aired June 2, 2020
- "Breast Care Roundtable in the Age of COVID-19," iCAD/TME Breast Care Network Virtual Roundtable Event, April 21, 2020
- "iCAD Regional Medical Imaging Overview and User Experience with ProFound AI," Presented at the iCAD Global Sales Meeting, Orlando, Florida, February 6, 2020
- "AI & Deep Learning for Improving Mammography Clinical Performance," GE Healthcare Live Expert Webinar, September 25, 2019
- "Breast Cancer Evaluation, A Team Approach," Presented at the MSRT Mid-American Educational Conference 2011, Flint, Michigan, March 18, 2011
- "The Impact of MRI over Mammogram on the Overall Management of Breast Cancer," Presented at The American Society of Breast Surgeons 10<sup>th</sup> Annual Meeting, San Diego, California, April 22-26, 2009
- "Breast Cancer Evaluation, A Team Approach," Presented at the Mid-American Educational Conference, Flint, Michigan, March 21, 2008
- "Breast Imaging 2007," Presented at the Michigan State Radiological Technologists Annual Meeting, Midland, Michigan September 13, 2007
- "Life, Debt, and the Pursuit of Happiness" Presented to Michigan State University College of Human Medicine graduating class of 2007; March 2007
- Presentation for Greater Lakes Branch of American Cancer Society; Traverse City, Michigan, October
  2007
- "4D Breast MRI" Presented at Indiana Radiology Technologist Association; October 2006
- "4D Evaluation of the Breasts" Presented for the Kentucky Radiological Technologists Society; Lexington, Kentucky, September 2006
- Second Place Award Winner in the 1986 Brownell Investigation and Research Seminar for Presentation of Study on Ultrasound Evaluation of Ectopic Pregnancy

- Second Place Award Winner in the 1986 Genesee County Surgical Society Research Seminar for Presentation of study on Ultrasound Evaluation of Ectopic Pregnancy
- "Poorly Differentiated Primary Sarcoma of the Heart" Presented at the Fifth Annual Frank V. Hodges Research Forum, 1986
- "Primary Renal Cell Carcinoma Presenting as a Subscapsular Hematoma" Presented at the Michigan Urological Association State Meeting; September,1986