

AV Equipment Comparison: Renting vs. Purchasing

1. Renting AV Equipment

Budget: \$6,000 - \$8,000

- **Flexibility:** Renting allows access to the latest technology for each event.
 - **Service & Support:** Includes professional setup, technical support, and teardown, minimizing effort.
 - **Short-Term Use:** Ideal for occasional events; no need to store or maintain equipment.
 - **Customization:** Tailor equipment to the specific needs of each event (projectors, sound systems, lighting, etc.).
 - **Maintenance-Free:** No responsibility for repairs or upgrades.
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2. Purchasing AV Equipment

Budget: \$4,000

- **Upfront Investment:** More cost-effective for frequent use.
 - **Ownership:** Equipment is available whenever needed without recurring rental fees.
 - **No Recurring Costs:** No need to rent, but there will be maintenance, storage, and upgrade costs over time.
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