



# Profile Performance

February 1, 2024 - August 22, 2024

Understand growth and health of your social profiles

**Included in this Report**

 @MiRadiologists

 MiRadiologists

 MiRadiologists

## Performance Summary

View your key profile performance metrics from the reporting period.

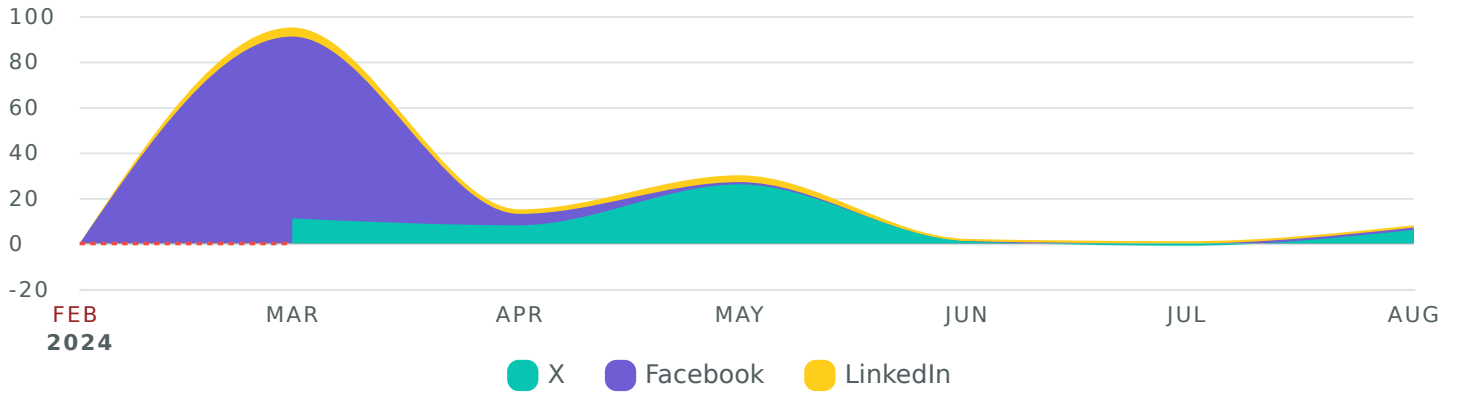
Impressions <b>55,692</b> ↗—	Engagements <b>1,406</b> ↗—	Post Link Clicks <b>148</b> ↗—
Engagement Rate (per Impression) <b>2.5%</b> ↗—		

### Audience Growth

See how your audience grew during the reporting period.

Net Audience Growth, by Month

*(i)* We are unable to display data for some of this date range. .

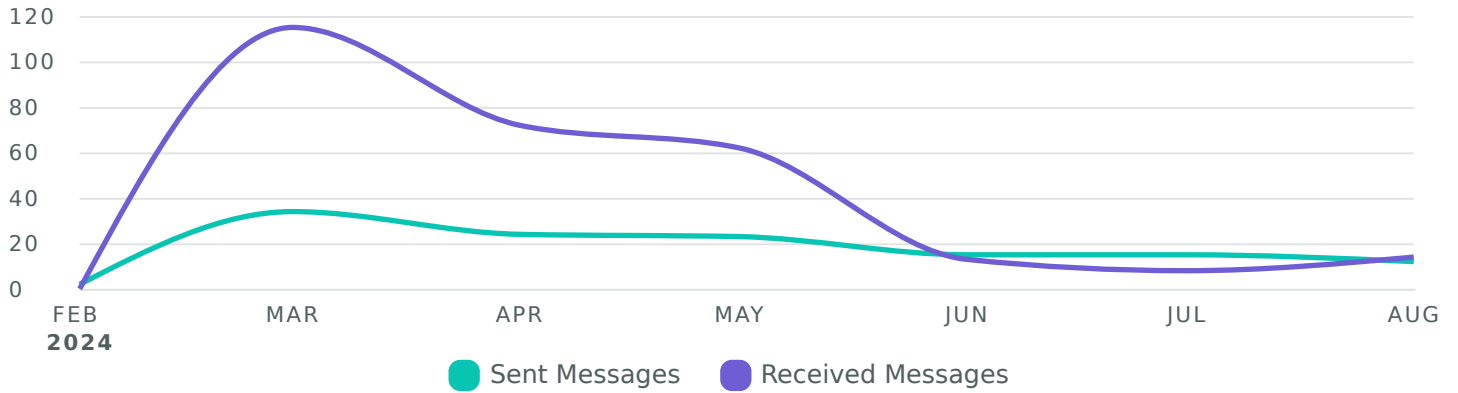


Audience Metrics	Totals	% Change
<b>Total Audience</b>	<b>150</b>	↗ —
<b>Total Net Audience Growth</b>	<b>150</b>	↗ —
X Net Follower Growth	51	—
Facebook Net Follower Growth	87	↗ —
LinkedIn Net Follower Growth	12	↗ —

## Message Volume

Review the volume of sent and received messages across networks during the selected time period.

Messages per Month



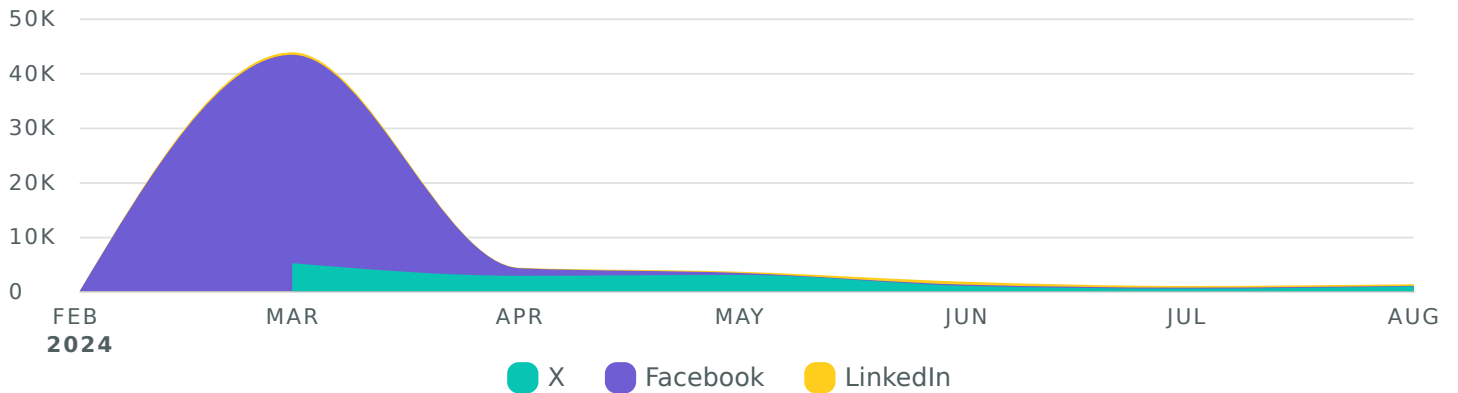
Sent Messages Metrics	Totals	% Change
<b>Total Sent Messages</b>	<b>125</b>	↗ —
X Sent Messages	39	↗ —
Facebook Sent Messages	48	↗ —
LinkedIn Sent Messages	38	↗ —

Received Messages Metrics	Totals	% Change
<b>Total Received Messages</b>	<b>284</b>	↗ —
X Received Messages	180	↗ —
Facebook Received Messages	102	↗ —
LinkedIn Received Comments	2	↗ —

## Impressions

Review how your content was seen across networks during the reporting period.

Impressions, by Month

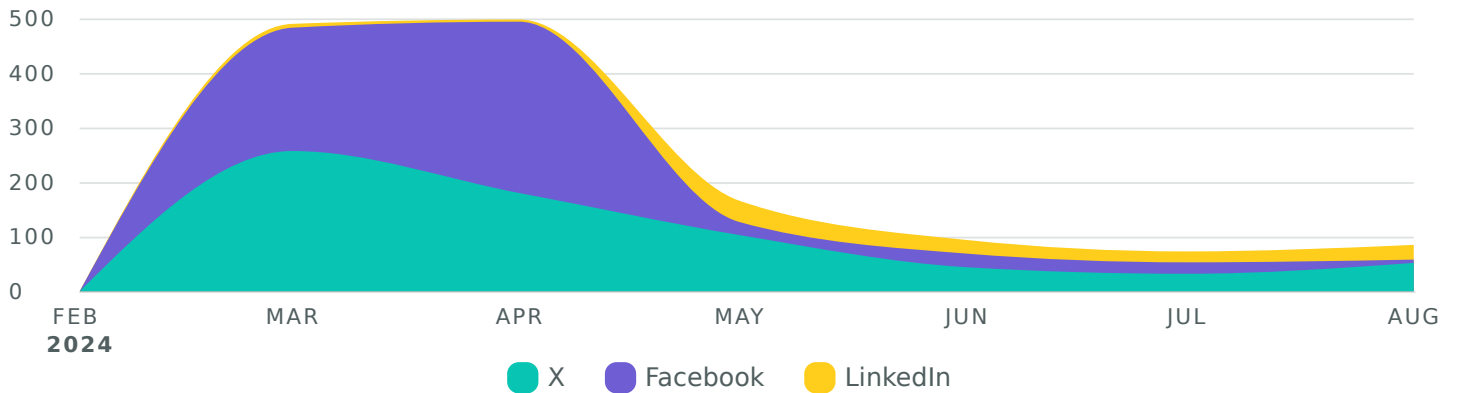


Impression Metrics	Totals	% Change
<b>Total Impressions</b>	<b>55,692</b>	↗ —
X Impressions	13,333	—
Facebook Impressions	40,480	↗ —
LinkedIn Impressions	1,879	↗ —

## Engagement

See how people are engaging with your posts during the reporting period.

Engagements, by Month

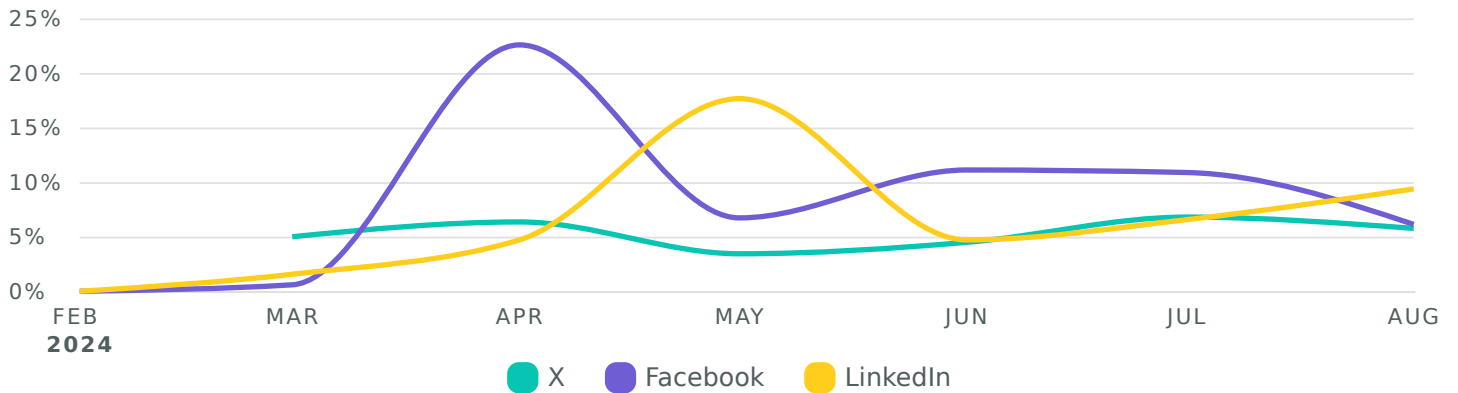


Engagement Metrics	Totals	% Change
<b>Total Engagements</b>	<b>1,406</b>	↗ —
X Engagements	668	↗ —
Facebook Engagements	616	↗ —
LinkedIn Engagements	122	↗ —

### Engagement Rate

See how engaged people are with your posts during the reporting period.

Engagement Rate (per Impression), by Month



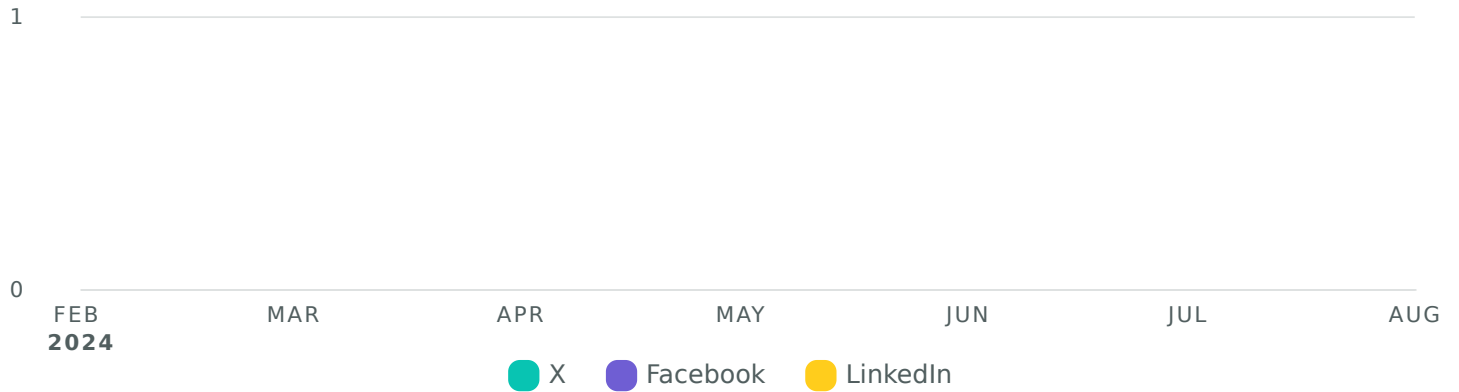
Engagement Rate Metrics	Rate	% Change
<b>Engagement Rate (per Impression)</b>	<b>2.5%</b>	<b>↗ —</b>
X Engagement Rate	5.0%	—
Facebook Engagement Rate	1.5%	↗ —
LinkedIn Engagement Rate	6.5%	↗ —



## Video Views

Review how your videos were viewed across networks during the reporting period.




Video Views, by Month



Video Views Metrics	Totals	% Change
<b>Video Views</b>	<b>0</b>	<b>→0%</b>
X Video Views	0	—
Facebook Video Views	0	→ 0%
LinkedIn Video Views	—	—

## Profiles

Review your aggregate profile and page metrics from the reporting period.

Profile <sup>▲</sup>	Audience	Net Audience Growth	Published Posts	Impressions	Engagements	Engagement Rate (per Impression)	Video Views
<b>Reporting Period</b> Feb 1, 2024 - Aug 22, 2024	<b>150</b> ↗ —	<b>150</b> ↗ —	<b>118</b> ↗ —	<b>55,692</b> ↗ —	<b>1,406</b> ↗ —	<b>2.5%</b> ↗ —	<b>0</b> → 0%
<b>Compare to</b> Jul 12, 2023 - Jan 31, 2024	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0%</b>	<b>0</b>
 <b>@MiRadiologists</b>	51	51	39	13,333	668	5%	0
 <b>MiRadiologists</b>	87	87	41	40,480	616	1.5%	0
 <b>MiRadiologists</b>	12	12	38	1,879	122	6.5%	—