

MICHIGAN RADIOLOGICAL SOCIETY
COMMUNICATIONS COMMITTEE

Zoom Video Conference on January 20, 2025

1. Call to Order. The telephone conference was called to order at 12:00 p.m. by Danny Ma, MD.

*** = Present**

***Danny Ma, MD**

***Andy Moriarty, MD**

***Karen Grajewski, MD**

Todd Williams, MD

Farnoosh Sokhandon, MD

***Marco Lin, MD**

Evita Singh, MD

Gauravi Sabharwal, MD

Rajiv Bapuraj, MD

***Biren Shah, MD**

- Content was updated on the Presidents message, committee appointments, upcoming events, Foundation, and other sections. Website was reviewed for broken and dead links.
- Suggestion to list our past Chapter recognition awards on our website to showcase our success.
- The mobile version of the website was thoroughly evaluated and functions well on Iphone and Ipad devices with the Safari browser.
- Plans to explore developing a password protected searchable membership database. Our membership software that we already use has this capability. We can work on it this summer with early projected completion date by end of summer.
- Improve existing headshots pictures of Board of Trustees. Some pictures are blurry and different scale. Shannon has software that can enhance pictures with AI.
- Large library of unorganized photos. Attempting to organize them with future plans to have a picture gallery on the website.
- Explore revamping the website jobs bank. The jobs bank is hard to keep up to date. Our membership software has the ability to allow employers to create and update their job listings. This could include direct email blast to our membership with available jobs to further reach job seekers. Look into charging a small fee for the service.
- Resident section of the website is currently being evaluated by the RFS section for changes and updates. Updates for the Michigan residency and fellowship programs were suggested.
- Social media. Most of our social media post are of upcoming events and announcements. Attempt to make our posts more personal by focusing more on our member activities and awards with pictures to gain more attention on Instagram, X, and Facebook. Need help with getting good pictures to post. Please send your pictures to Shannon in a timely manner during or after events to post.

Respectfully submitted,
Danny Ma and Andrew Moriarity