

Michigan Radiological Society
Strategic Planning Committee: Mission Cycle 2020- 2025

Tier 1 / 2023-2025 Strategic Goals

| Increase Membership | Enhance Web Communication | Expand Legislative Advocacy | Develop MRS Foundation |
|--|--|------------------------------------|-------------------------------|
| Expand membership throughout Michigan | Enhance Virtual Meetings utilizing Zoom to enhance meetings with visuals/charts/etc. | Expand MRS PAC | Develop Goals for Funding |
| Promote 100% group membership | | Continue Communication with BCBSM | Develop Target Marketing |
| Expand membership with outreach to Medical Physics students | | | |
| Expand membership with outreach to Radiation Oncology students | | | |
| Attract Radiologists to Michigan | | | |
| MRS - Centennial Celebration | | | |
| MRS Bylaws/Officers Handbook Update and Revise | | | |
| Review MRS Mission/Value Statement | | | |

Tier 2 / 2023-2025 Strategic Goals

| Education and Life-long Learning | Quality Project Resource | Value Added Activities | |
|--|---------------------------------|-------------------------------|--|
| Promote and Fund Resident Activities (Virtual and In Person) | | | |
| Resident Review (Virtual and In Person) | | | |
| ACR Breast Imaging Resources | | | |
| Clinical Decision Support | | | |
| Interventional Radiology Resources | | | |

Tier 3 / 2021 - 2025 Strategic Goals

| Healthcare Reform | Promote Michigan Radiology | Information Technology | |
|---|----------------------------|---|--|
| Resource for ACA | Diversity and Inclusion | Artificial Intelligence: MRS Involvement | |
| Navigate ACO | Physician Burnout | Clinical Decision Support: Advocacy and Education | |
| Transition from FFS to Bundling | | | |
| Make sense of: RUC, CMS, MMR, DRA, etc. | | | |
| Promote use of imaging as cost saver | | | |
| "Face of Radiology" Zoom Campaign | | | |
| Image wisely/radiation reduction | | | |
| Imaging as a life extender | | | |
| Corporatization of Medicine | | | |
| Target Achieved | Ongoing/In Process | Need to Start | |

Strategic Priorities:

Tier 1 - Increase Membership - Enhance Web Communications - Expand Legislative Advocacy

Tier 2 - Education and Lif-long Learning - Quality Project Resource - Value Added Activities

Tier 3 - Healthcare Reform - Promote Michigan Radiology - Information Technology

Tier 2 - Education and Lif-long Learning - Quality Project Resource - Value Added Activities

Tier 3 - Healthcare Reform - Promote Michigan Radiology - Information Technology