

Michigan Radiological Society
Strategic Planning Committee: Mission Cycle 2026-2031

Tier 1 / 2026-2031 Strategic Goals

Increase Membership	Enhance Web Communication	Expand Legislative Advocacy	Develop MRS Foundation
Expand membership throughout Michigan	Enhance Virtual Meetings utilizing Zoom to enhance meetings with visuals/charts/etc.	Expand MRS PAC	Develop Goals for Funding
Promote 100% group membership		Continue Communication with BCBSM	Develop Target Marketing
Expand membership with outreach to Medical Physics students			
Expand membership with outreach to Radiation Oncology students			
Attract Radiologists to Michigan			
MRS - Centennial Celebration			
MRS Bylaws/Officers Handbook Update and Revise			
Review MRS Mission/Value Statement			

Tier 2 / 2026-2031 Strategic Goals

Education and Life-long Learning	Quality Project Resource	Value Added Activities	
Promote and Fund Resident Activities (Virtual and In Person)			
Resident Review (Virtual and In Person)			
ACR Breast Imaging Resources			
Clinical Decision Support			

Interventional Radiology Resources



Tier 3 / 2026-2031 Strategic Goals

Healthcare Reform	Promote Michigan Radiology	Information Technology	
Resource for ACA	Diversity and Inclusion	Artificial Intelligence: MRS Involvement	
Navigate ACO	Physician Burnout	Clinical Decision Support: Advocacy and Education	
Transition from FFS to Bundling			
Make sense of: RUC, CMS, MMR, DRA, etc.			
Promote use of imaging as cost saver			
"Face of Radiology" Zoom Campaign			
Image wisely/radiation reduction			
Imaging as a life extender			
Corporatization of Medicine			
Target Achieved	Ongoing/In Process	Need to Start	

Strategic Priorities:

Tier 1 - Increase Membership - Enhance Web Communications - Expand Legislative Advocacy

Tier 2 - Education and Lif-long Learning - Quality Project Resource - Value Added Activities

Tier 3 - Healthcare Reform - Promote Michigan Radiology - Information Technology

Tier 2 - Education and Lif-long Learning - Quality Project Resource - Value Added Activities

Tier 3 - Healthcare Reform - Promote Michigan Radiology - Information Technology